

Green Day

We Are Hunted Research



RESEARCH
hunted

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Overview

This report reviews the popularity of Green Day on the music charts and in the music news for the period 2009. It benchmarks Green Day against the 1,935 artists that appeared on the We Are Hunted charts during this period. The results are based on an analysis of 216,617 music articles and 11,728,789 music related tweets. News is sourced from a range of publishers including all the major music news sites and an army of passionate bloggers worldwide. Charts are compiled from samples of hundreds of charts in a range of music genres. This report was written by the We Are Hunted team and generated using the semantic analysis system that powers the wearehunted.com website.

Chart Popularity

Mainstream Chart

This section presents the mainstream chart performance for Green Day compared to similar artists. Green Day was ranked 18th overall of the 1,935 artists analyzed. During this period the average chart position on the We Are Hunted mainstream chart for Green Day was 2nd.

18th Overall Rank

2nd Avg Position

Artist	Rank	Avg Position
Coldplay	2nd	1
Kings of Leon	5th	1
Lady GaGa	11th	2
Green Day	18th	2
Yeah Yeah Yeahs	27th	3
Taylor Swift	28th	3
Jay-Z	58th	7
Eminem	70th	7

Figure 1: Artist Mainstream Ranks

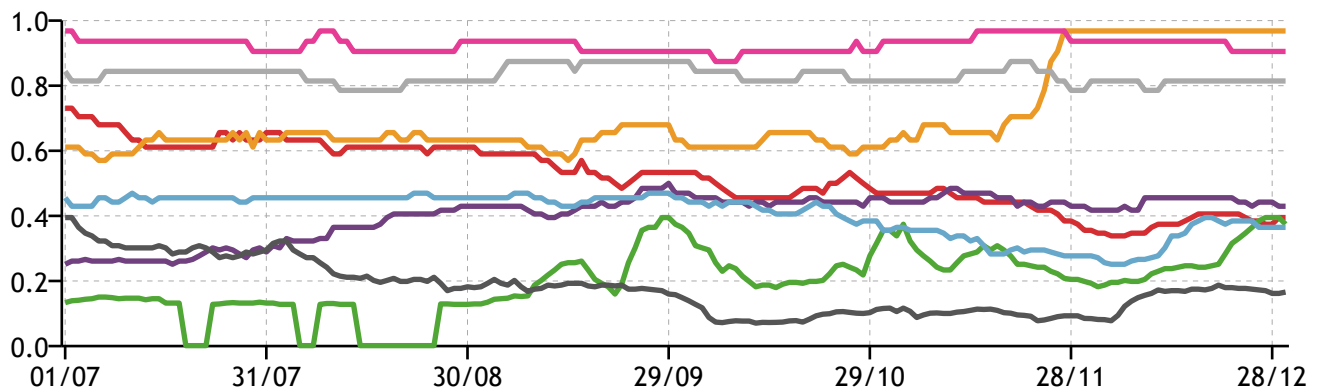
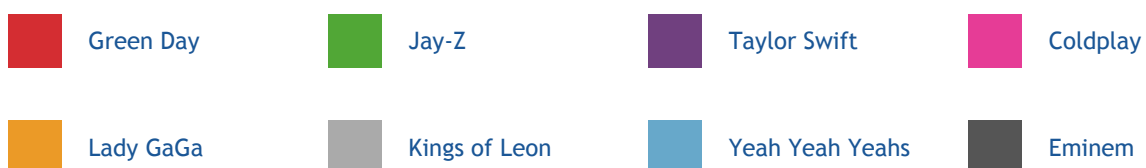


Figure 2: Artist Mainstream Chart Popularity over Time



Mainstream Comparison

This section compares the mainstream chart performance of Green Day against similar artists. These charts illustrate relative popularity over time. Popularity is computed from the normalised chart position for each day. 1.0 means Green Day was ranked 1st overall of our charts for that day. 0.0 denotes Green Day did not chart at all.

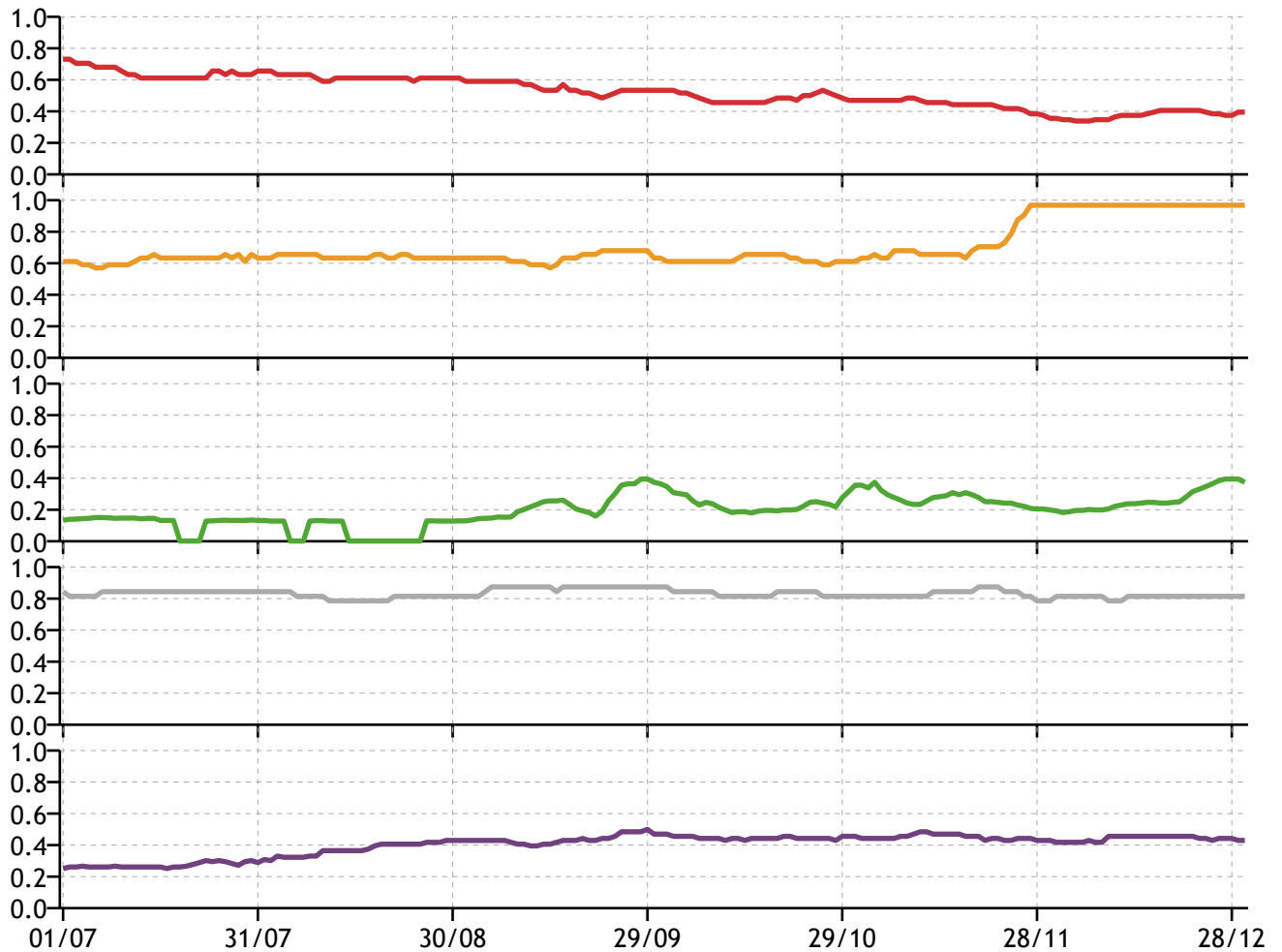
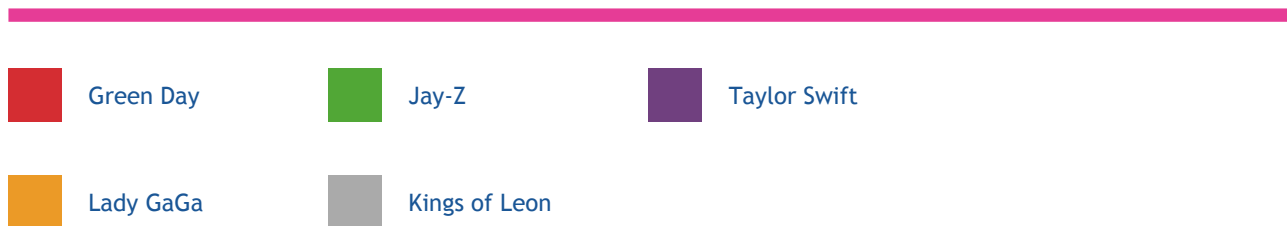


Figure 3: Comparisons for Green Day



News Coverage

News Popularity

This section shows the total number of music articles mentioning Green Day during this time period and the overall rank of Green Day when compared to similar artists.

117th Overall Rank

661 Articles

0.026% Share

Artist	Rank	Articles	Share
Jay-Z	3rd	2,794	0.110%
Lady GaGa	13th	1,672	0.066%
Yeah Yeah Yeahs	20th	1,389	0.055%
Eminem	22nd	1,374	0.054%
Coldplay	29th	1,199	0.047%
Kings of Leon	66th	928	0.037%
Green Day	117th	661	0.026%
Taylor Swift	141st	598	0.024%

Figure 4: News Coverage Comparison

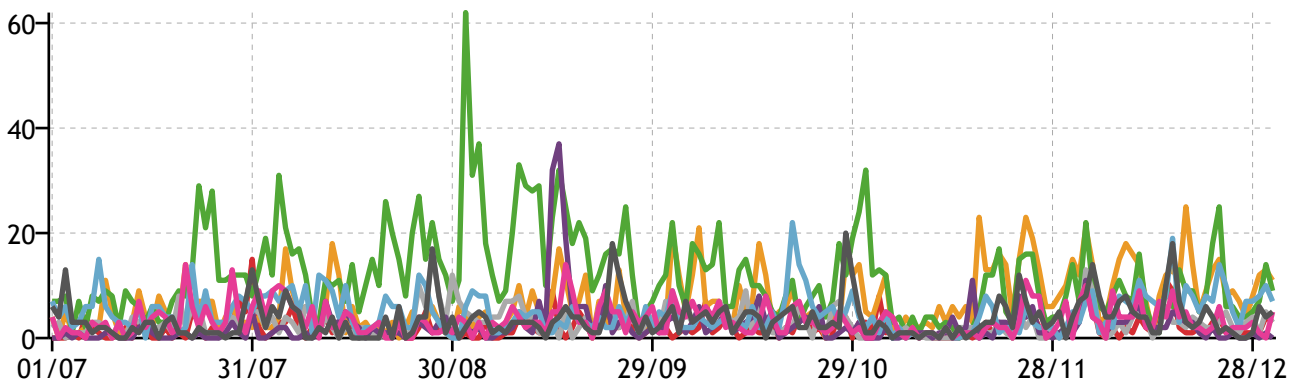
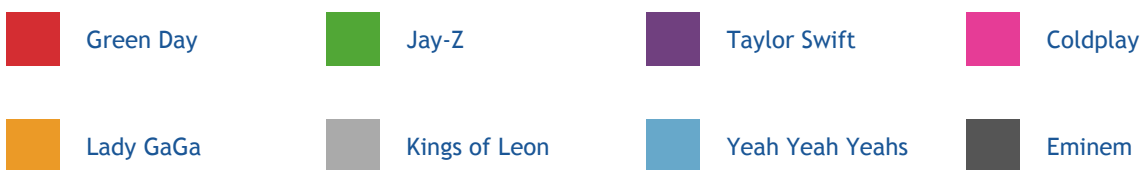


Figure 5: News Coverage over Time

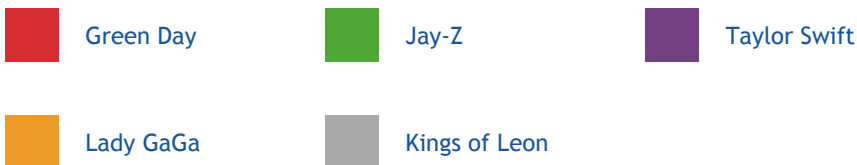


News Comparison

This section compares the number of music articles mentioning Green Day during this time period to similar artists.



Figure 6: Comparisons for Green Day



Mainstream Chart vs Sentiment

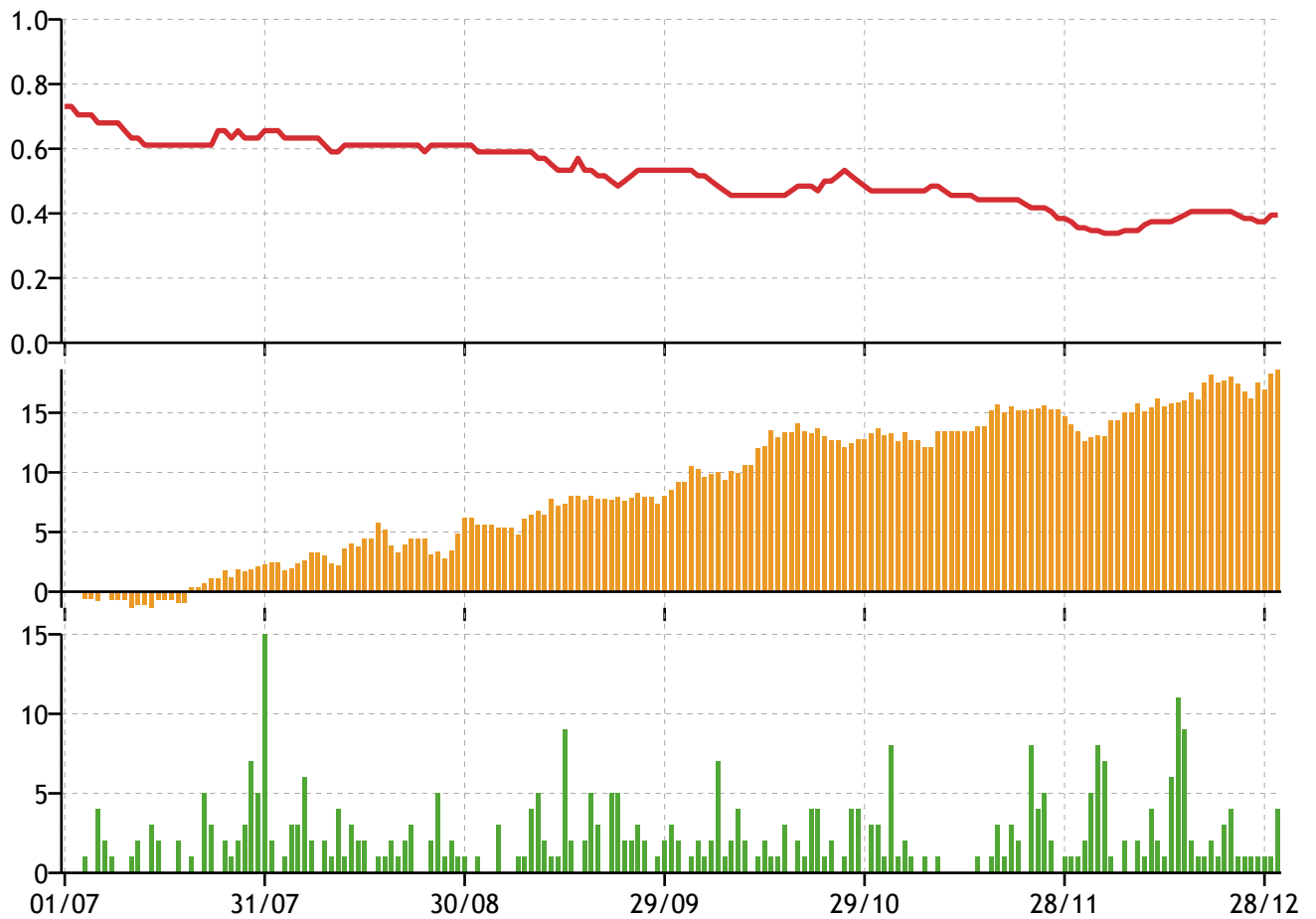
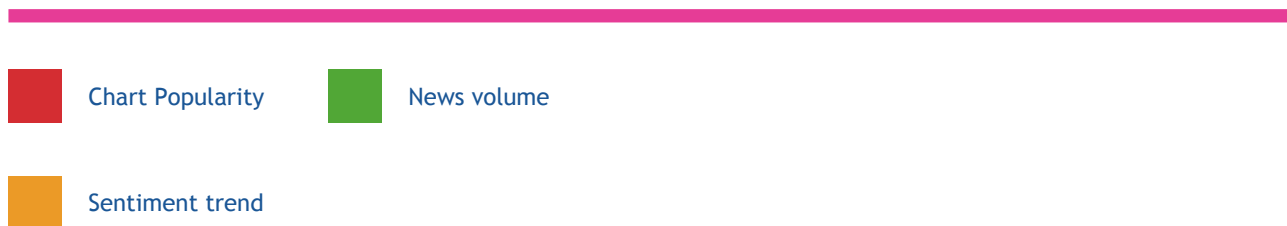


Figure 7: Green Day Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of mainstream chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Green Day that day.



Emerging Chart vs Sentiment

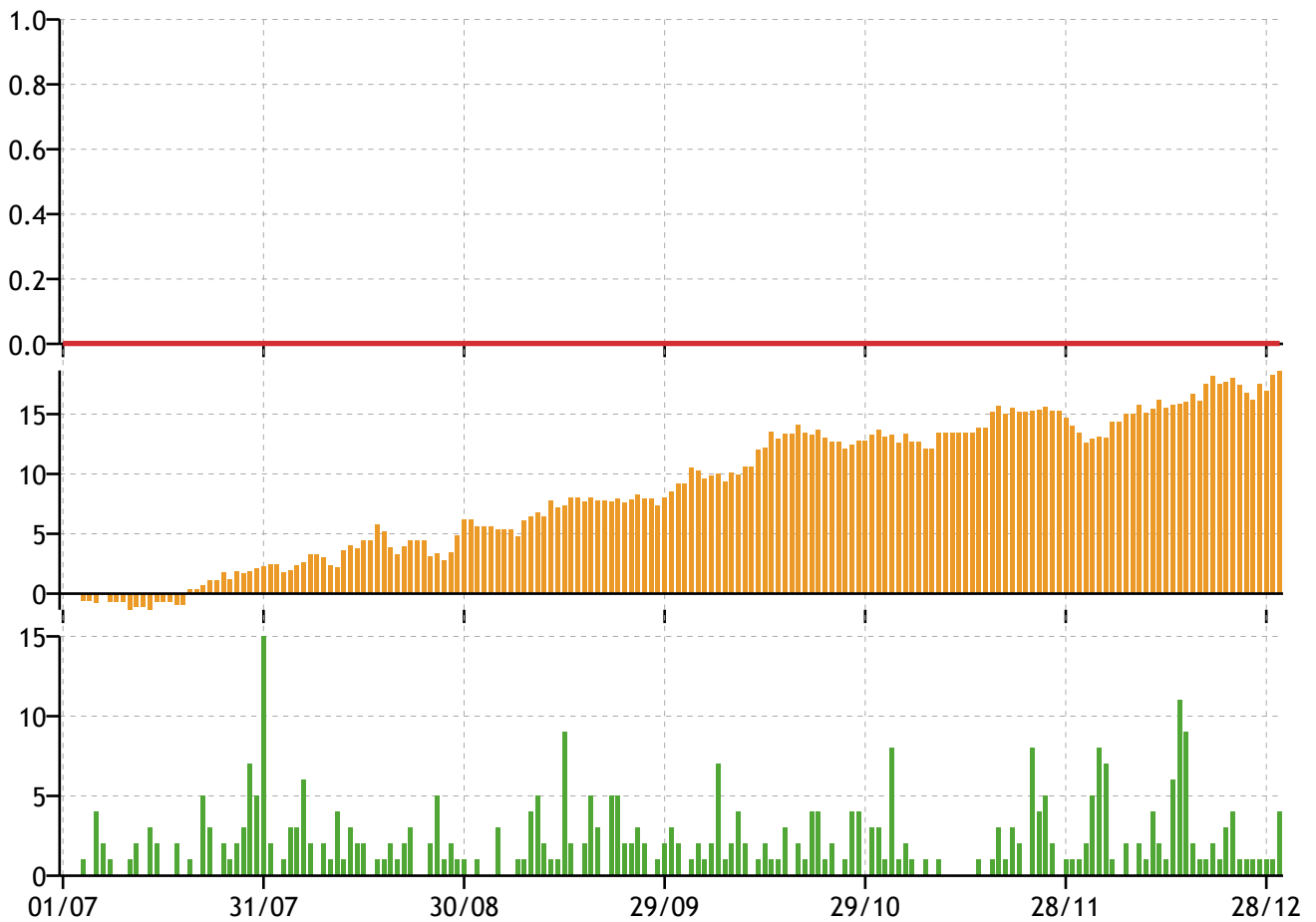


Figure 8: Green Day Chart Popularity vs News Sentiment + Volume

This chart presents a comparison of emerging chart popularity versus news sentiment and volume. It is useful in visualizing the impact of news coverage on chart position. The top chart illustrates the chart movement in Red. The Sentiment trend in Orange below is represented as a bar chart illustrating the cumulative sentiment throughout the time period. Below zero indicates negative sentiment, above zero indicates positive sentiment at that point in time. The Green bar chart displays the number of articles published mentioning Green Day that day.



Top Publishers

- Spin
- Prefix Magazine
- Clash Music
- Alternative Press Ma..
- Idolator
- Consequence of Sound
- Other



Figure 9: Top Publishers related to Green Day

Top Publishers	Mentions
Spin	23
Prefix Magazine	19
Clash Music	13
Alternative Press Magazine	11
Idolator	10
Consequence of Sound	9
Heart on a Stick	7
triplem.com.au	6
:: The Playlist ::	5
NME - News	5
Cuchara Sonica	5
Pop Tarts Suck Toasted	5
Pitchfork	4
Metal Bastard's MP3 Blahg	4
Galaxy fm ®	4

Figure 10: Most frequently mentioned Top Publishers

Best 5 News Days

1

31 July 2009 : 15 articles

Popular Articles this Day

Green Day to Perform at VMAs, Billie Joe Armstrong Ready for “Memorable Experience”

Rolling Stone, 31 July 2009

Photo: Morigi/WireImage Green Day and Pink have both been added to this year's slate of performers at the 2009 MTV Video Music Awards, Rolling Stone can reveal this morning. The ...

Green Day due for new tour slogan: “It’s The Billie Joe Show!”

Consequence of Sound, 31 July 2009

Billie Joe Armstrong is such a goddamned mesmeric Pied Piper of power punk, he can convince 20,000 New Yorkers not only to caterwaul like fucking British soccer hooligans on demand, ...

Rolling Stone’s Top Stories

Rolling Stone, 30 July 2009

• Green Day Set to Perform on VMAs • Jackson Inquiry Has One Focus: Dr. Murray • Pearl Jam Reward Art Hunters With Demo Song • Idol Update: Abdul in ...

Green Day For MTV Video Music Awards

Clash Music, 31 July 2009

Californian millionaire punks Green Day have been added to the bill for the forthcoming MTV Video Music Awards. There has always been huge debate over the role of music awards. ...

The Get Up Kids

Clash Music, 31 July 2009

The Get Up Kids are an American indie rock band from Kansas City, Missouri. Formed in 1995, the band was a major player in the mid-90s emo scene, otherwise known ...

From the IRCWHQ Newsdesk: News from Beaten Awake, The Suede Brothers, Video from P4K09 and More

I Rock Cleveland, 31 July 2009

* Kent's Beaten Awake, now a four piece consisting of Jon Finley (vocals, guitar, keys, drums), Ryan Brannon (drums, guitar, bass, keys), Tom Raichel (bass, keys), and Gabe Schray (baritone ...

Ricky Wilson Breaks Rib

Clash Music, 30 July 2009

Ricky Wilson, the bouncy frontman with Kaiser Chiefs has broken a rib after falling during a recent New York show. Kaiser Chiefs are as British as they come. With a ...

Top Stories: July 31, 2009

Rolling Stone, 31 July 2009

• Eminem Disses Mariah Hard in "Warning" • News Ticker: Beyoncé, Say Anything • Green Day Set to Perform on VMAs • Jackson Inquiry Has One Focus: Dr. Murray • ...

2

15 December 2009 : 11 articles

Popular Articles this Day

Green Day To Get Their Own 'Rock Band' Game

Idolator, 15 December 2009

Green Day sure had a lot on their plate this past year: promoting 21st Century Breakdown , embarking on a world tour, developing a Broadway musical based on their songs ...

Harmonix announces Green Day: Rock Band...

Consequence of Sound, 15 December 2009

Because a chart topping album and a Broadway play wasn't enough.

Green Day launch their own version of 'Rock Band'

NME - News, 15 December 2009

Billie Joe Armstrong and co follow in the footsteps of The Beatles

Nyhed: Green Day får deres eget computerspil

GAFFA.dk, 14 December 2009

Lanceringen af "Green Day: Rock Band" fandt sted til Spike Video Game Awards i weekenden

News: The Stooges, Duke Spirit, Others Added To Tony Hawk: Ride Soundtrack

PlugInMusic.com, 14 December 2009

The tracklist for the highly anticipated Tony Hawk: RIDE video game, which has just hit North American retail shelves, has been unveiled. The game, which has a long standing tradition ...

Green Day Postpone 2nd Show

triplem.com.au, 15 December 2009

Green Day postpone Melbourne show due to food poisoning.

Digital Briefs: Snocap, Green Day, Google

Billboard Biz, 14 December 2009

MTV Games preps "Green Day: Rock Band"; Google-branded smartphone seems to be around the corner and more.

'Green Day: Rock Band' Game Coming Soon

Spin, 14 December 2009

Unless you're this lucky Seattle fan , chances are you never have and never will rock out with Green Day onstage. But now you can do the next best thing: ...

Tuesday's Music Roundup

Spin, 15 December 2009

[Updated: 5:27 P.M.] NEWS: STOOGES , GENESIS , ABBA for Rock Hall But what about Kiss and the Red Hot Chili Peppers? [SPIN] SHINS Frontman and DANGER MOUSE ...

3

14 September 2009 : 9 articles

Popular Articles this Day

The 2009 MTV VMAs Live Blog: Gaga for MJ at NYC's Radio City

Rolling Stone, 14 September 2009

Photo: Mazur/WireImagey Green Day, Jay-Z, and Taylor Swift are at MTV's Video Music Awards tonight and so is Rolling Stone! Welcome to our annual live blog, where we'll be charting ...

Idolator Live-Blogs The 2009 Video Music Awards: Pop Goes The Post-Pop World

Idolator, 14 September 2009

Welcome to Idolator's third annual liveblog of MTV's Video Music Awards, an annual tribute to the televisual representation of pop music that inspires waxing poetic about The Old Days and ...

Beyoncé: Beyoncé räumt bei den MTV Video Music Awards ab

motor.de News, 14 September 2009

R&B-Sängerin Beyoncé ist der Star der diesjährigen MTV Video Music Awards. Die 28-Jährige erhielt gestern Abend in New York gleich drei Preise, u.a. für ihren Song „Single Ladies“ als Video ...

4

16 December 2009 : 9 articles

Popular Articles this Day

Green Day set to launch own Rock Band game

Kerrang!, 16 December 2009

Green Day To Get Their Own 'Rock Band' Game

Idolator, 15 December 2009

Green Day sure had a lot on their plate this past year: promoting 21st Century Breakdown , embarking on a world tour, developing a Broadway musical based on their songs ...

Green Day To Launch Rock Band Game

Clash Music, 16 December 2009

American superstar punks Green Day are set to launch their own version of the Rock Band game. Green Day are now one of the biggest bands on the planet. Returning ...

Harmonix announces Green Day: Rock Band...

Consequence of Sound, 15 December 2009

Because a chart topping album and a Broadway play wasn't enough.

Green Day launch their own version of 'Rock Band'

NME - News, 15 December 2009

Billie Joe Armstrong and co follow in the footsteps of The Beatles

Green Day ya tienen su videojuego

Cuchara Sonica, 16 December 2009

Green Day: Rock Band – Exclusive Debut Trailer Como podéis ver en este tráiler, Green Day será una de esas bandas que pueda decir aquello de que tienen un propio ...

Green Day Postpone 2nd Show

triplem.com.au, 15 December 2009

Green Day postpone Melbourne show due to food poisoning.

Tuesday's Music Roundup

Spin, 15 December 2009

[Updated: 5:27 P.M.] NEWS: STOOGES , GENESIS , ABBA for Rock Hall But what about Kiss and the Red Hot Chili Peppers? [SPIN] SHINS Frontman and DANGER MOUSE ...

5

02 November 2009 : 8 articles

Popular Articles this Day

Green Day plan massive stadium gigs for next summer!

Kerrang!, 02 November 2009

Fresh from their sold-out arena trek, Green Day have announced some massive dates for next summer. The band will play Manchester's Lancashire County Cricket Ground on June 16 and London's ...

Green Day announce summer 2010 UK stadium shows

NME - News, 02 November 2009

Band reveal gigs directly from Wembley Stadium

Green Day play secret Foxboro Hot Tubs gig in London

NME - News, 02 November 2009

Band bring alter-egos to the capital with early morning show

The Clash To Re-Issue London Calling

Clash Music, 02 November 2009

Legendary British punks The Clash are set to re-release their classic album 'London Calling'. The Clash are pretty much the perfect group, one where the chemistry between each of its ...

Green Day 2010 UK Stadium Shows

Clash Music, 02 November 2009

American superstar punks Green Day have confirmed details of two enormous British stadium shows. Green Day are a global phenomenon. Sure, their career may stretch back over two decades, right ...

Foxboro Hot Tubs announce London show

Kerrang!, 01 November 2009

Green Day side-project Foxboro Hot Tubs have announced a special midnight show at London's Garage on November 1. The Berkeley trio conclude their mammoth UK tour with a show at ...

Twitter Coverage

Twitter Popularity

This section shows the number of tweets indicating that someone was listening to Green Day during this time period. Included is the overall ranking of Green Day when compared to similar artists.

19th Overall Rank

18,730 Tweets

0.006% Share

Artist	Rank	Tweets	Share
Lady GaGa	3rd	50,726	0.016%
Jay-Z	5th	37,162	0.011%
Taylor Swift	6th	31,957	0.010%
Coldplay	10th	22,763	0.007%
Kings of Leon	12th	22,256	0.007%
Green Day	19th	18,730	0.006%
Eminem	20th	18,576	0.006%
Yeah Yeah Yeahs	104th	6,928	0.002%

Figure 11: Twitter Coverage Comparison

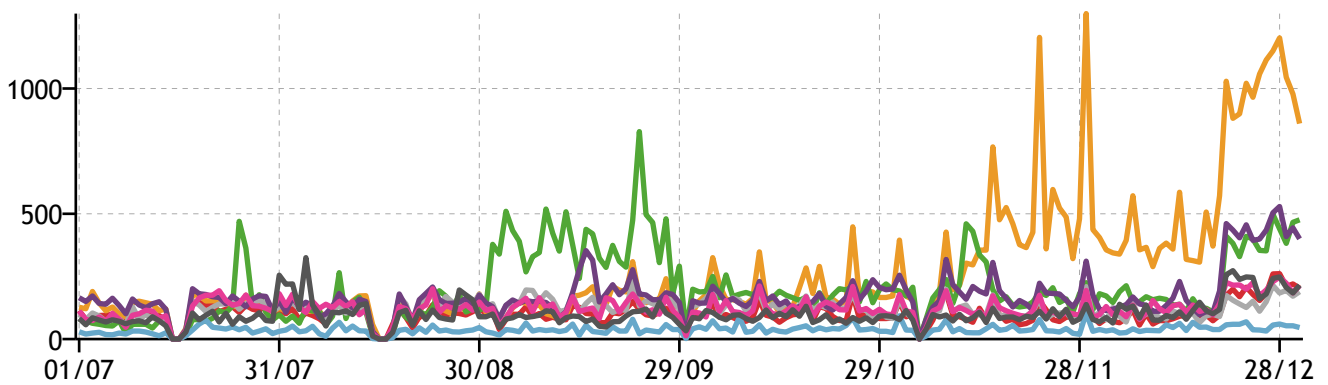
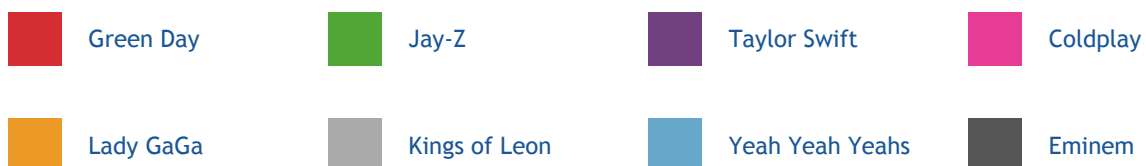


Figure 12: Twitter Coverage over Time



Twitter Comparison

This section compares the total number of tweets mentioning Green Day to similar artists.

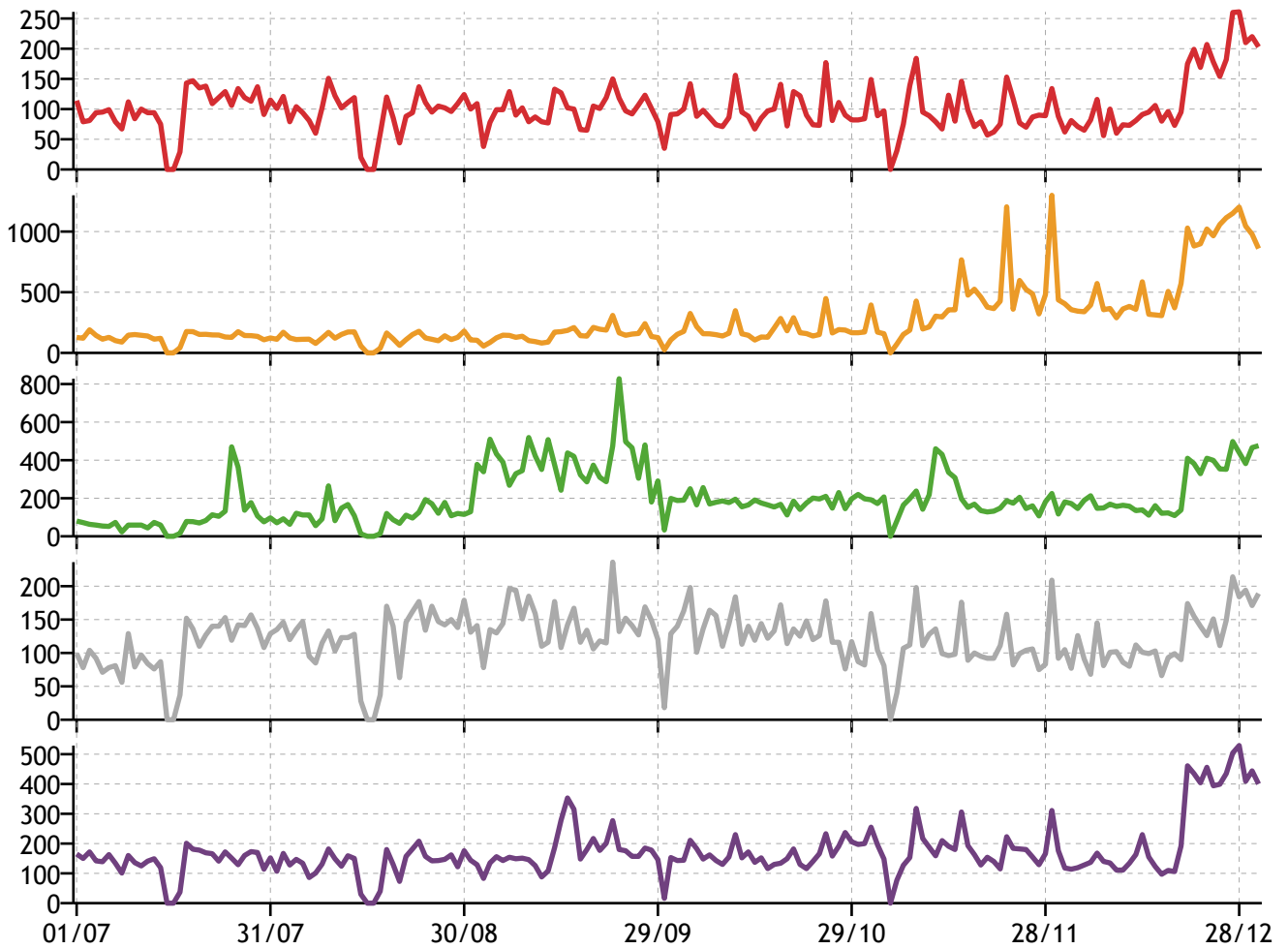
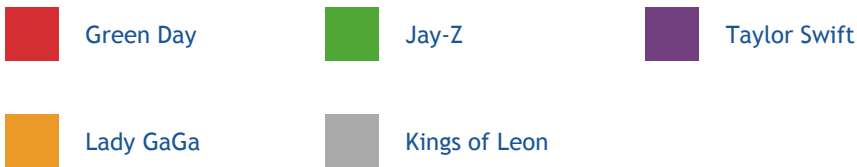


Figure 13: Comparisons for Green Day



Mainstream Chart vs Twitter

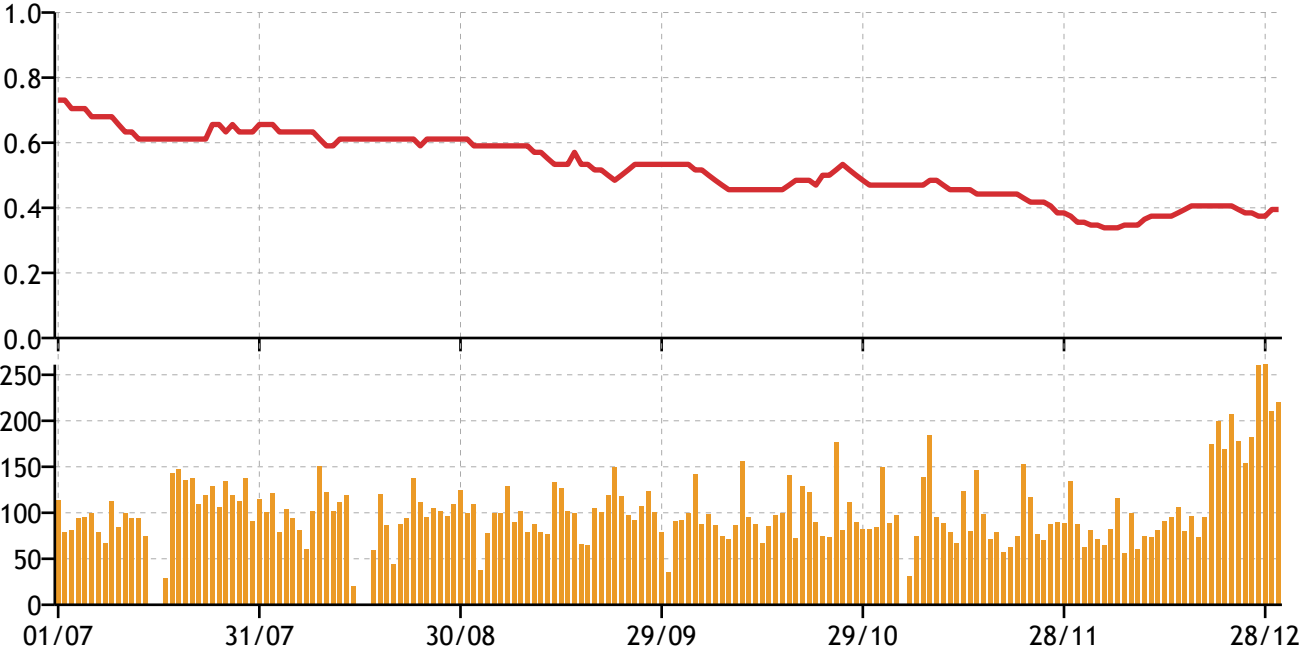


Figure 14: Green Day Chart Popularity vs Twitter Coverage

This chart presents a comparison of mainstream chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.



Emerging Chart vs Twitter

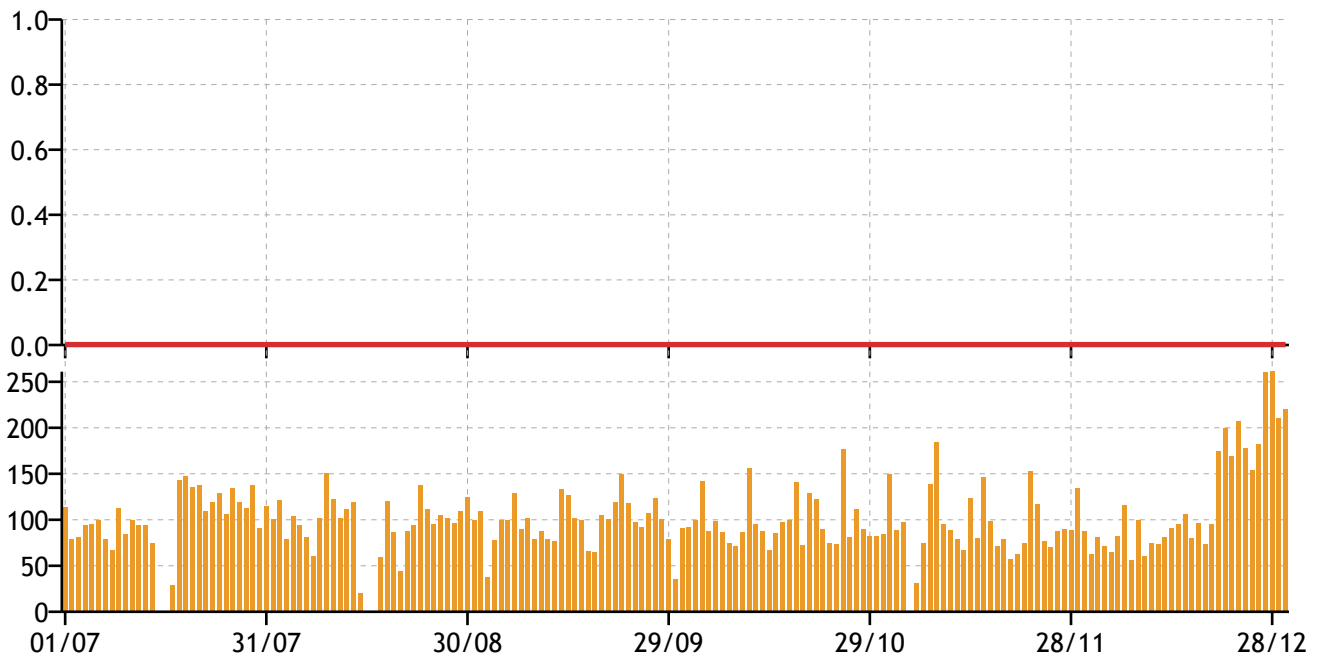


Figure 15: Green Day Chart Popularity vs Twitter Coverage

This chart presents a comparison of emerging chart popularity versus Twitter Coverage. It is useful in visualizing the impact of Twitter on chart position.

Chart Popularity

Twitter volume

Retweet Coverage

This section shows the total clicks generated by retweets of articles mentioning Green Day during this time period.

165th Overall Rank

8,783 Retweets

0.002% Share

Artist	Rank	Retweets	Share
Jay-Z	3rd	81,201	0.016%
Lady GaGa	9th	49,556	0.010%
Eminem	28th	25,622	0.005%
Yeah Yeah Yeahs	30th	24,976	0.005%
Taylor Swift	37th	23,473	0.005%
Coldplay	48th	21,232	0.004%
Kings of Leon	100th	13,308	0.003%
Green Day	165th	8,783	0.002%

Figure 16: Retweet Coverage Comparison

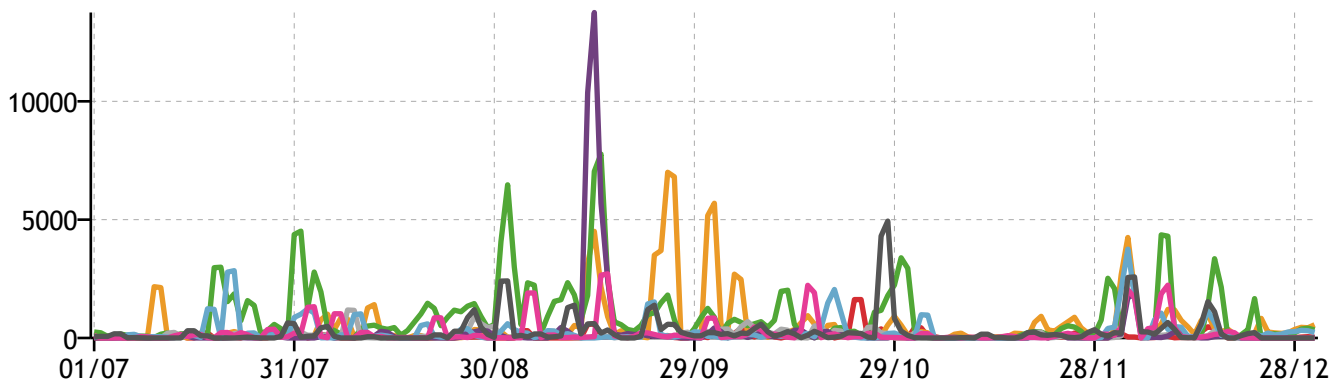
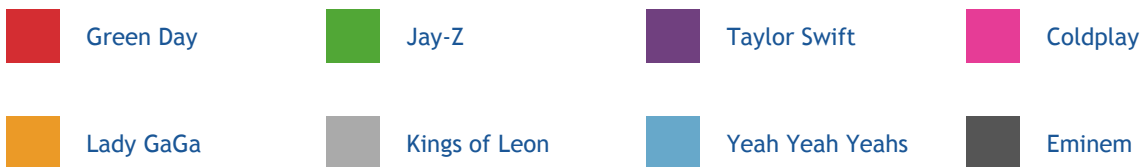


Figure 17: Retweet Coverage over Time



Retweet Comparison

This section compares the retweets promoting Green Day compared to similar artists.

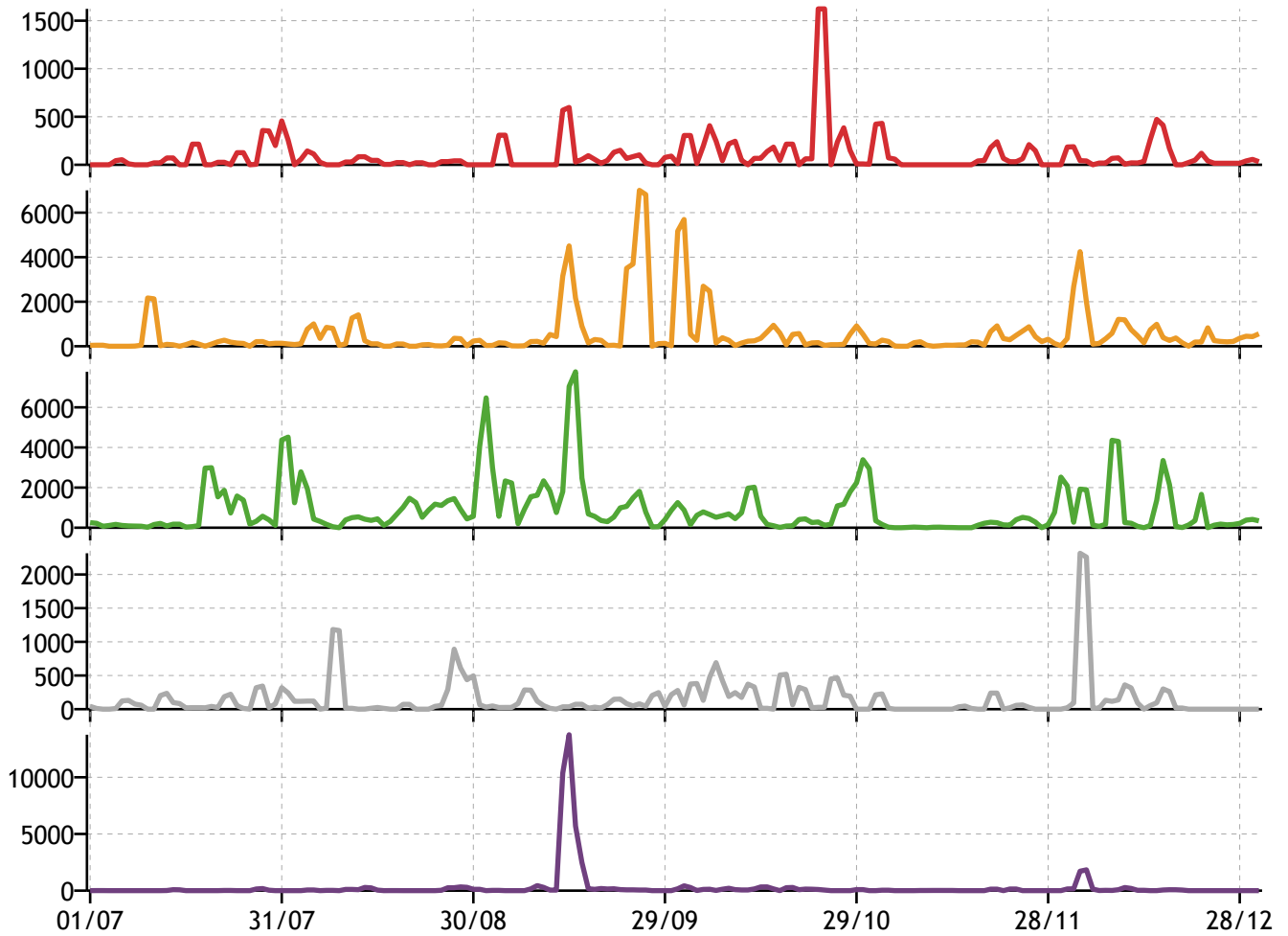
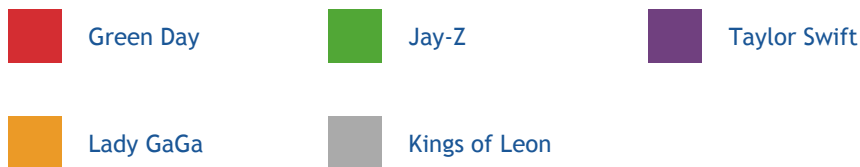


Figure 18: Comparisons for Green Day



News Activity

Most Shared Articles

This section lists the articles mentioning Green Day that were shared the most on Twitter during this period.

1

Weezer Team Up With Kenny G, Chamillionaire, Sara Bareilles

Pitchfork, 24 October 2009

Weezer : Still finding ways to surprise us! Branded Snuggies ? Lil Wayne guest verses ? Letting Dwight from "The Office" name their album ? These are all one thing. ...

Entities mentioned: A.Sweater, Chamillionaire, David Sanborn, Flo Rida, Goblin, Government Issue, Green Day, Lil Wayne, Love Song, Sara Bareilles, Ween, Weezer

2

Green Day plan massive stadium gigs for next summer!

Kerrang!, 02 November 2009

Fresh from their sold-out arena trek, Green Day have announced some massive dates for next summer. The band will play Manchester's Lancashire County Cricket Ground on June 16 and London's ...

Entities mentioned: Aloud, Green Day

3

The 2009 MTV VMAs Live Blog: Gaga for MJ at NYC's Radio City

Rolling Stone, 14 September 2009

Photo: Mazur/WireImage Green Day, Jay-Z, and Taylor Swift are at MTV's Video Music Awards tonight and so is Rolling Stone! Welcome to our annual live blog, where we'll be charting ...

Entities mentioned: Green Day, Jay-Z, Michael Jackson, Taylor Swift

4

Green Day Set Next "Breakdown" Video, More "Idiot" Performances

Rolling Stone, 04 September 2009

Photo: Shearer/WireImage Green Day announced yesterday on their official Website that the next single off 21st Century Breakdown will be the album's title track. For the music video, the band — ...

Entities mentioned: Gary Numan, Green Day, Shearer

5

Calling all Green Day fans!

Kerrang!, 03 October 2009

Have got tickets to go and see the mighty punk rock superstars on their forthcoming UK arena tour? You have? Awesome! Which gig are you going to? Have you seen ...

Entities mentioned: Green Day

6

Kerrang! The Album '09 is here!

Kerrang!, 01 August 2009

Kerrang! The Album '09 will be released through Rhino on August 3. A monstrous 42 track, double CD collection, the album features K! legends such as Green Day, Marilyn Manson ...

Entities mentioned: Alexisonfire, Billy Talent, Blackout, Bring Me The Horizon, Chiodos, Cobra Starship, DevilDriver, DragonForce, Enter Shikari, Fightstar, Gallows, gives you hell, Green Day, Killswitch Engage, Legends, Madina Lake, Madness, Marilyn Manson, Mastodon, Metro Station

7

Idolator Live-Blogs The 2009 Video Music Awards: Pop Goes The Post-Pop World

Idolator, 14 September 2009

Welcome to Idolator's third annual liveblog of MTV's Video Music Awards, an annual tribute to the televisual representation of pop music that inspires waxing poetic about The Old Days and ...

Entities mentioned: Bette Midler, Green Day, Jay-Z, Lady GaGa, Lady GaGa Beyoncé, Michael Jackson, Taylor Swift

8

Caption Contest: Green Day Ticket Giveaway!

Nashville Scene, 29 July 2009

"Bobby, is the speedo too much? I mean I don't want to go out there and have everyone think "what a douche, look at that guy and his speedo," so ...

Entities mentioned: Green Day

9

Green Day to Perform at VMAs, Billie Joe Armstrong Ready for "Memorable Experience"

Rolling Stone, 31 July 2009

Photo: Morigi/WireImage Green Day and Pink have both been added to this year's slate of performers at the 2009 MTV Video Music Awards, Rolling Stone can reveal this morning. The ...

Entities mentioned: Green Day

10

Green Day set to launch own Rock Band game

Kerrang!, 16 December 2009

Entities mentioned: Green Day

11

Sex, Shrugs & Rock'n'Roll at Woodie Awards

Spin, 20 November 2009

In the opening moments of last night's mtvU Woodie Awards at NYC's Roseland Ballroom, a co-ed octet of Matt & Kim back-up singers slowly peeled away shirts, argyle socks and, ...

Entities mentioned: Acceptance, Death Cab For Cutie, Green Day, Grizzly Bear, Kings of Leon, Matt Kim, Matt and Kim, Passion Pit, Ray Parker Jr., The Dead Weather, Zooey Deschanel

12

Green Day Gets a Rock Band Game

Paste Magazine, 17 December 2009

Green Day will be the next group represented by eerie doppelganger avatars on their own Rock Band game in the Fall of 2010....

Entities mentioned: Green Day

13**Review: Green Day's 'American Idiot' Musical**

Spin, 10 October 2009

Brought to the stage by director Michael Mayer, the man behind 2006's surprise Broadway hit *Spring Awakening*, the stage-musical version of Green Day's *American Idiot* is currently enjoying a trial ...

Entities mentioned: Dj Sneak, Family Guy, Green Day, Mamma Mia!, MIA., Musicals, My Bloody Valentine, Status Quo, Villagers

14**Strokes In "Disagreement" Over New Album**

Spin, 24 October 2009

After four years apart, the Strokes announced their return this past spring, saying they're recording a new album in New York City, with hopes of releasing it in early 2010. ...

Entities mentioned: Albert Hammond Jr., Albert Hammond, Jr., Creed, Friendship, Green Day, Julian Casablancas, Little Joy, New York City, The Strokes

15**SNEAK PEEK: Green Day's 'American Idiot' Musical**

Spin, 07 October 2009

Green Day: Aficionados of fire and helicopters , high-powered machine guns , and ... the fine art of theatre. As you may recall , a new musical based on the ...

Entities mentioned: Dj Sneak, Green Day, helicopters

16**Tegan and Sara Launch Mini-Tour in L.A.**

Spin, 27 October 2009

Tegan and Sara's new album is all about interpersonal tug-of-wars -- the occasionally opposing forces of remaining true to oneself and another -- but there was no doubt Sunday night ...

Entities mentioned: Green Day, Jealous, Main Attraction, Soil, Tegan and Sara, The Cure

17**Rock Star Of The Decade?**

NME - Features, 26 November 2009

Green Day's Billie Joe Armstrong is topping our reader poll

Entities mentioned: Green Day

18**Singles Round Up - October 19th**

Clash Music, 19 October 2009

It's raining in Dundee. The kind of rain that rattles on the windscreen, gets down underneath your skin and comes pouring out under your fingernails. With the rattle of October ...

Entities mentioned: Bonobo, bonobos, Copy Haho, Corduroy, Crossover, Dj Sneak, Fink, Green Day, Human League, isaac hayes, Local Natives, Lush, My Tiger My Timing, Ninja Tunes, Pavement, Religion, skin, The Beach Boys, The Broken Family Band, The Human League

19**SPIN.com's Best of the Week**

Spin, 16 October 2009

This was a week for the Monsters. Where the Wild Things Are's giant creatures joined Yeah Yeah Yeahs singer Karen O at a special movie screening, Lady Gaga announced her ...

Entities mentioned: Band of Skulls, Dead Man's Bones, Devendra Banhart, Flaming Lips, Gaston, Green Day, Karen O, Kid Cudi, Lady GaGa, Lenny Kravitz, Monsters of Folk, New York City, Noah and the Whale, Paul McCartney, Puscifer, Sister Act, Sonic Boom, Spiral Stairs, Tegan and Sara, The Flaming Lips

20

Green Day To Get Their Own ‘Rock Band’ Game

Idolator, 15 December 2009

Green Day sure had a lot on their plate this past year: promoting 21st Century Breakdown , embarking on a world tour, developing a Broadway musical based on their songs ...

Entities mentioned: Beatles, Broadway Musical, Green Day

21

Zoey Deschanel on Tackling the Smiths in “(500) Days of Summer”

Rolling Stone, 18 July 2009

Photo: Fox Searchlight Pictures“Every relationship has a soundtrack,” says director Marc Webb, who is making his feature film debut with (500) Days of Summer after years of shooting music videos ...

Entities mentioned: Gary Numan, Green Day, hopeless, Joseph Gordon-Levitt, My Chemical Romance, The Smiths, Zoey Deschanel

22

The Week In Live Shots: Blink-182 Reunion, Green Day, Paramore, Madonna, More

Rolling Stone, 25 July 2009

Photo: Winter/Getty Gwen and Tony are gonna be having that staring contest forever. In the meantime, you can check out our gallery of the week’s best live shots. We have ...

Entities mentioned: Blink 182, Green Day, Lady GaGa, Madonna, Paramore

23

Tuesday's Music Roundup

Spin, 06 October 2009

[Updated: 6:01 P.M.] NEWS: RIVERS CUOMO Talks New WEEZER Album How does the frontman test out his songs? By listening to them while on the treadmill. Duh. [Pitchfork] ...

Entities mentioned: Autograph, Brian Littrell, Courtney Love, Daft Punk, Death Cab For Cutie, DJ AM, Dj Sneak, Drake, Green Day, Grizzly Bear, Guns N’ Roses, Jay Reatard, Jay-Z, Kid Cudi, Kings of Leon, Lady GaGa, Lenny Kravitz, Marilyn Manson, Metallica, Method Man

24

2010 Grammy Nominees Predictions And Wish List

Idolator, 02 December 2009

We're down to just one day before the announcement of the 2010 Grammy nominations, and before the academy makes it all official we figured we'd weigh in with some thoughts ...

Entities mentioned: Green Day, Lady GaGa, Maxwell, New Artist, Reflex, Sugarland, Taylor Swift, The Black Eyed Peas

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Green Day’s “American Idiot” Musical Fills Out Creative Team

Rolling Stone, 29 July 2009

Photo:Kempin/Getty Green Day have rounded out the creative team that will help turn the band's 2004 rock opera American Idiot into a musical. Joining director Michael Mayer, who also worked ...

Entities mentioned: Green Day

News Highlights

This section includes the most repeated statements in the music press about Green Day month by month during this period.

July

"Green Day has just released their latest album, 21st Century Breakdown, and theyâ€™re taking a break to play Rock Band 2 with Xbox LIVE Gold Members. ..."

Thu 23/07 - Play Rock Band 2 Live with Greenday on June 24 - idiomag

"Green Day will showcase a gallery of artwork of paintings inspired by the songs from their 21st Century Breakdown album on their upcoming US tour. Stencil ..."

Mon 27/07 - Green Day Commission Paintings of Every New Song - idiomag

"Green Day have rounded out the creative team that will help turn the band's 2004 rock opera American Idiot into a musical. Joining director Michael Mayer, ..."

Wed 29/07 - Green Day's "American Idiot" Musical Fills Out Creative Team - Rolling Stone

"Green Day will bring out Stephanie, a fan in attendance at the band's Madison Square Garden show the other night who hopped onstage and performed "Jesus ..."

Fri 31/07 - The Video Music Awards Will Take Place On A Green Day - Idolator

"Green Day have been added to the bill for the forthcoming MTV Video Music Awards. There has always been huge debate over the role of music ..."

Fri 31/07 - Green Day For MTV Video Music Awards - Clash Music

August

"Green Day to the Beatles and Jack White. Now take a gander at our second hint: more shirt, more pants and a giant [..]"

Wed 19/08 - Guess the Next Cover of Rolling Stone: The Second Hint - Rolling Stone

"Green Day have announced that their entire discography will be re-issued on vinyl. From their 1990 debut album, '1039/Smooth' to their 2004 multi-award winning album 'American ...'"

Tue 25/08 - Entire Green Day Discography To Be Released On Vinyl - Rock on the Streets

"Green Day has been doing as of late look like child's play. Another big plus that "No More Stories..." brings to the table is the very ..."

Wed 26/08 - Long Tales - Faronheit

September

"Green Day announced yesterday on their official Website that the next single off 21st Century Breakdown will be the album's title track. For the music video, ..."

Fri 04/09 - Green Day Set Next "Breakdown" Video, More "Idiot" Performances - Rolling Stone

"Green Day have revealed that the third single from their latest full-length, 21st Century Breakdown, will be the title track. The band plan to shoot a ..."

Fri 11/09 - Green Day's next single announced - Alternative Press Magazine

"Green Day make the first Michael Jackson was gay joke of the night. It's way more outrageous and edgy than that "political" album they released this ..."

Sat 12/09 - VMAs 2009 - Live Blog - Prefix Magazine

"Green Day was playing at the VMAs and billie asked people in the crowd to come on stage. the "d list celebrity" in me was like ..."

Tue 15/09 - i will forever be a nerd. wanna watch me geek out. green day was... - Friends Or Enemies

"Green Day have spoken about their new musical production of 'American Idiot'. Green Day had sunk into irrelevance when they released 'American Idiot' back in 2004. ..."

Fri 18/09 - Green Day Musical Opens - Clash Music

"Green Day have released a music video for another track from their critically acclaimed 2009 release 21st Century Breakdown. Check out the video for "East Jesus ..."

Mon 21/09 - Green Day Release Music Video For "East Jesus Nowhere" - Alternative Press Magazine

"Green Day is set to act as the inspiration for a new art exhibition. Green Day have suddenly become much bigger than a mere rock act. ..."

Tue 22/09 - Green Day Art Exhibition - Clash Music

"Green Day have turned the concept album into a new stage production, with the Californians turning up for the premiere. The band's inspiration doesn't stop there, ..."

Fri 25/09 - Green Day Single News - Clash Music

"Green Day will be available for free viewing"

Wed 30/09 - Warner Music Videos Returning To YouTube - NPR Music

October

"Green Day have shot a new trailer for their much talked about musical 'American Idiot'. Down on their luck, Green Day returned after a short break ..."

Fri 09/10 - Green Day Musical Trailer - Clash Music

"Green Day is splattered throughout too"

Thu 22/10 - Watch The New Green Day Video "21st Century Breakdown" - INDIEBLOGHEAVEN

"Green Day have completed work on the video for the title track of their latest album, 21st Century Breakdown, which you can watch below. 21st Century ..."

Thu 22/10 - Watch Green Day's new video - Kerrang!

"Green Day have officially uploaded the video to their Myspace page. Watch it below:..."

Tue 27/10 - Green Day Upload Official "21st Century Breakdown" Music Video - Alternative Press Magazine

"Green Day have announced two dates of a forthcoming UK stadium tour set to kick off later next summer. The band are set to play a ..."

Sat 31/10 - Green Day Announce UK Stadium Tour - Rock on the Streets

November

"Green Day have confirmed details of two enormous British stadium shows. Green Day are a global phenomenon. Sure, their career may stretch back over two decades, ..."

Mon 02/11 - Green Day 2010 UK Stadium Shows - Clash Music

"Green Day have announced some massive dates for next summer. The band will play Manchester's Lancashire County Cricket Ground on June 16 and London's Wembley Stadium ..."

Mon 02/11 - Green Day plan massive stadium gigs for next summer! - Kerrang!

"Green Day have announced that they will be playing two UK stadiums next summer . The punk band will take the stage at Manchester Lancashire County ..."

Mon 02/11 - Green Day Announce UK Stadium Dates for 2010 - Spinner.com

"Green Day to Elvis Costello. You can check out his portfolio of work here . Bona Fide Darling: How long have you been designing? Todd Slater ..."

Mon 09/11 - Designed To Rock - Bona Fide Darling

"Green Day is re-recording their hit "21 Guns" with the cast of the American Idiot musical, in addition to shooting a brand new music video for ..."

Sat 21/11 - Green Day Make '21 Guns' More Theatrical - Idolator

"Green Day have confirmed plans to re-record their single '21 Guns'. Green Day have long since surpassed their punk roots. The band are now capable of ..."

Mon 23/11 - Green Day Re-Record '21 Guns' - Clash Music

"Green Day was years away from being discovered by the mainstream. Rainbows in the Dark were no longer mutually exclusive from Living in the City and ..."

Tue 24/11 - A Waverider Writes - Dag Nasty and the Power of the Word - The Ripple Effect

December

"Green Day also garnered nods at the event, which was hosted by LL Cool J and featured performances from Black Eyed Peas, Nick Jonas and the ..."

Thu 03/12 - Beyonce, Taylor Swift, Gaga Lead Grammy Noms - Spin

"Green Day will follow in the steps of The Beatles who .."

Sat 12/12 - 'Green Day: Rock Band' Set For Release - Rock on the Streets

"Green Day to new rising artists Band of Skulls and The Temper Trap, the game also weaves through the grooves of The Commodores and The Meters ..."

Mon 14/12 - News: The Stooges, Duke Spirit, Others Added To Tony Hawk: Ride Soundtrack - PlugInMusic.com

"Green Day have now decided to branch out into video games. Following in the footsteps of The Beatles, the punk trio have confirmed plans to launch ..."

Wed 16/12 - Green Day To Launch Rock Band Game - Clash Music

"Green Day will be the next group represented by eerie doppelganger avatars on their own Rock Band game in the Fall of 2010..."

Thu 17/12 - Green Day Gets a Rock Band Game - Paste Magazine

"Green Day to edit their record but Green Day said no . There were fears Oasis might have influence on the European elections , although given ..."

Thu 24/12 - Stuck On Repeat 2009: May - No Rock Fun

Appendices

Appendix A - Top Publishers Mentioning Green Day

Publisher	Rank	Articles
Spin - http://www.spin.com/	1	23
Prefix Magazine - http://prefixmag.com	2	19
Clash Music - http://www.clashmusic.com/	3	13
Alternative Press Magazine - http://www.altpress.com/	4	11
Idolator - http://www.idolator.com/	5	10
Consequence of Sound - http://www.consequenceofsound.net/	6	9
Heart on a Stick - http://heartonastick.blog-city.com/	7	7
triplem.com.au - http://www.triplem.com.au/	8	6
:: The Playlist :: - http://theplaylist.blogspot.com/	9	5
NME - News - http://www.nme.com/	10	5
Cuchara Sonica - http://cucharasonica.com	11	5
Pop Tarts Suck Toasted - http://poptartssucktoasted.blogspot.com	12	5
Pitchfork - http://pitchfork.com/	13	4
Metal Bastard's MP3 Blahg - http://metalbastard.blogspot.com/	14	4
Galaxy fm ® - http://galaxyfm.blogspot.com	15	4
Culture Bully - http://www.culturebully.com	16	3
Faronheit - http://faronheit.blogspot.com	17	3
Pigeons and Planes - http://pigeonsandplanes.com	18	3
No Rock&Roll Fun - http://xrrf.blogspot.com	19	3
Troubled Souls Unite - http://troubledsoulsunite.blogspot.com/	20	3
We All Want Someone To Shout For - http://www.weallwantsomeone.com/	21	2
78s - http://www.78s.ch	22	2
I Rock Cleveland - http://irockcleveland.blogspot.com/	23	2
Merry Swankster - http://www.merryswankster.com/	24	2
PopWreck(oning) - http://popwreckoning.com/	25	2
The Devil Has The Best Tuna - http://besttuna.blogspot.com	26	2
Pirates of the Bargain Bin - http://piratesofthebargainbin.blogspot.com/	27	2
Ear Candy with Travis Hay - http://blog.seattlepi.nwsourc.com/earcandy	28	2

Figure 19: Top 76 Publishers mentioning Green Day

Publisher	Rank	Articles
I Like Music - Rock - http://www.ilikemusic.com/rss_feeds/rock.xml	29	2
Stark Online - http://starkmagazine.blogspot.com/	30	2
Pop Headwound - http://popheadwound.blogspot.com/index.html	31	2
EAR FARM - http://earfarm.com	32	2
The Ripple Effect - http://ripplemusic.blogspot.com/	33	2
...SoTB - http://sideoftheblog.blogspot.com/	34	2
KEEM ALL HIPPIES - http://keemallhippies.blogspot.com/	35	1
Pretty Much Amazing - http://prettymuchamazing.com/	36	1
stereogum - http://www.stereogum.com/	37	1
The Music Slut - http://themusicslut.com	38	1
Music For Kids Who Can't Read Good - http://www.musicforants.com/blog/	39	1
Rock Insider - http://www.rockinsider.com	40	1
The Swill Merchant - http://swill-merchant.blogspot.com/	41	1
Asleep on the compost heap - http://onavery.blogspot.com/	42	1
You Sing, I Write - http://yousingiwrite.blogspot.com/	43	1
nah right - http://www.nahright.com/news	44	1
2dopeboyz - http://2dopeboyz.com	45	1
The Wheel's Still In Spin - http://www.thewheelsstillinspin.com	46	1
NPR Music - http://www.npr.org/music/	47	1
I Like Music - Music News - http://www.ilikemusic.com/rss_feeds/music_news.xml	48	1
inkioistro - http://inkioistro.splinder.com	49	1
The Pop Cop - http://thepopcop.blogspot.com/	50	1
Sweeping The Nation - http://sweepingthenation.blogspot.com/	51	1
INDIEBLOGHEAVEN - http://indieblogheaven.typepad.com/indieblogheaven/	52	1
ZYRDUR RJOMI - explore & enjoy - http://sydurrjomi.blogspot.com	53	1
Licorice Pizza - http://licorice-pizza.blogspot.com	54	1
Bona Fide Darling - http://bonafidedarling.blogspot.com/	55	1
Sheena Beaston - http://sheenabeaston.blogspot.com	56	1
inALLcaps - http://www.inallcaps.com	57	1
Music Snobs Anonymous - http://musicsnobsanonymous.blogspot.com	58	1
NME - Reviews - http://www.nme.com/	59	1
Music For Maniacs - http://musicformaniacs.blogspot.com	60	1
NME - Features - http://www.nme.com/	61	1
8/1 - http://hayatbayat.blogspot.com/	62	1
Winter Academy - http://winteracademy.blogspot.com/index.html	63	1
#1 Hits From Another Planet - http://alienhits.blogspot.com	64	1
CMJ New Music Monthly - http://www.cmj.com/	65	1
PopBuzz Music Blog - http://www.todaynetwork.com.au/	66	1

Figure 19 (continued): Top 76 Publishers mentioning Green Day

Publisher	Rank	Articles
Howard Who? - http://howardwho.com/blog	67	1
The Lost Turntable - http://lostturntable.blogspot.com/	68	1
Paste Magazine - http://www.pastemagazine.com/	69	1
New York Times Music - http://www.nytimes.com/pages/arts/music/index.html	70	1
Beyond Race - http://www.beyondrace.com/	71	1
Metal Bastard Goes Soft - http://monkeybastardsv20.blogspot.com/	72	1
Jonk Music - http://jonkmusic.blogspot.com	73	1
Maps - http://www.radiomaps.it/	74	1
Ryan's Smashing Life - http://ryanssmashinglife.blogspot.com	75	1
Rolling Stone: Features - http://www.rollingstone.com/	76	1

Figure 19 (continued): Top 76 Publishers mentioning Green Day

Appendix B - Top Mainstream Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted mainstream chart.

Artist	Rank	Avg Position
Radiohead	1	1
Coldplay	2	1
Arctic Monkeys	3	1
The Killers	4	1
Kings of Leon	5	1
Michael Jackson	6	1
The Beatles	7	1
Linkin Park	8	1
Nirvana	9	1
MGMT	10	1
Lady GaGa	11	2
Paramore	12	2
Metallica	13	2
The Black Eyed Peas	14	2
Lily Allen	15	2
Red Hot Chili Peppers	16	2
Phoenix	17	2
Green Day	18	2
Beyoncé	19	3
Pink Floyd	20	3
Muse	21	3
Katy Perry	22	3
The xx	23	3
La Roux	24	3
Placebo	25	3
Bon Iver	26	3
Yeah Yeah Yeahs	27	3
Taylor Swift	28	3

Figure 20: Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Avg Position
Jason Mraz	29	3
Britney Spears	30	4
Foo Fighters	31	4
Queen	32	4
Franz Ferdinand	33	4
Kanye West	34	4
Led Zeppelin	35	4
The Jonas Brothers	36	4
Oasis	37	4
The Cure	38	4
system of a down	39	5
The Prodigy	40	5
M.I.A.	41	5
The Kooks	42	5
Rihanna	43	5
Akon	44	5
Death Cab For Cutie	45	5
Bloc Party	46	6
Amy Winehouse	47	6
Rammstein	48	6
Vampire Weekend	49	6
Flo Rida	50	6
Chris Brown	51	6
Depeche Mode	52	6
Plies	53	6
The Smiths	54	6
Snow Patrol	55	6
Keyshia Cole	56	6
Daft Punk	57	7
Jay-Z	58	7
Blur	59	7
The Ting Tings	60	7
Empire Of The Sun	61	7
Grizzly Bear	62	7
Animal Collective	63	7
Pearl Jam	64	7
The Rolling Stones	65	7
Pink	66	7

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Artist	Rank	Avg Position
Ne-Yo	67	7
Massive Attack	68	7
Duffy	69	7
Eminem	70	7
Them Crooked Vultures	71	8
The Fray	72	8
Fleet Foxes	73	8
Shakira	74	8
Florence and the machine	75	8
The Strokes	76	8
Joy Division	77	8
The All American Rejects	78	8
Passion Pit	79	8
Negative	80	8
Drake	81	8
Gorillaz	82	8
The White Stripes	83	9
Paolo Nutini	84	9
Nickelback	85	9
Kasabian	86	9
Eric Clapton	87	10
Guns N´ Roses	88	10
AC/DC	89	10
Owl City	90	10
Arcade Fire	91	10
Evanescence	92	10
The Postal Service	93	11
Black Sabbath	94	11
Kate Nash	95	11
Bob Dylan	96	11
Def Leppard	97	11
Cradle Of Filth	98	11
McFly	99	11
Norther	100	11

Figure 20 (continued): Top 100 Artists on We Are Hunted Mainstream Chart

Appendix C - Top Emerging Artists

This section presents the top 100 Artists for this period based on their popularity on the We Are Hunted emerging chart.

Artist	Rank	Avg Position
The xx	1	1
Florence and the machine	2	2
La Roux	3	3
Plies	4	3
MSTRKRFT	5	3
Kardinal Offishall	6	4
BLOODBATH	7	4
Yeah Yeah Yeahs	8	4
Grizzly Bear	9	4
Girls	10	4
Hammerfall	11	5
Flight of the Conchords	12	5
Paolo Nutini	13	5
Alizee	14	5
Animal Collective	15	5
Lisa Mitchell	16	5
Deadmau5	17	5
Passion Pit	18	5
Kate Nash	19	5
Vampire Weekend	20	5
Estelle	21	6
Cradle Of Filth	22	6
Wale	23	6
Koop	24	6
Soko	25	7
Chromeo	26	7
Camille	27	7
Calvin Harris	28	7

Figure 21: Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Avg Position
Our Lady Peace	29	7
Therion	30	7
Agnes	31	7
Miike Snow	32	7
Tryo	33	7
Yeastayer	34	7
Evermore	35	8
No Age	36	8
Hot Chip	37	8
The Gossip	38	8
The Big Pink	39	8
Port O'Brien	40	8
The All American Rejects	41	9
Barcelona	42	9
The Bloody Beetroots	43	9
Annie	44	9
Julian Casablancas	45	9
Jookabox	46	9
Airbourne	47	9
Eskimo Joe	48	9
Major lazer	49	9
YACHT	50	9
Neon Indian	51	9
Mumford And Sons	52	9
HEALTH	53	10
Atlas Sound	54	10
Them Crooked Vultures	55	10
Beni	56	10
Dead by April	57	10
Casiokids	58	11
Boys Noize	59	11
Fever Ray	60	11
The Kooks	61	11
Simian Mobile Disco	62	11
Metric	63	11
DragonForce	64	11
MELANIE FIONA	65	11
RJD2	66	11

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Artist	Rank	Avg Position
Dan Black	67	11
Beach House	68	11
McFly	69	11
Kleerup	70	12
Marit Larsen	71	12
Hedley	72	12
Jamie T	73	12
Sufjan Stevens	74	12
Alejandro Sanz	75	12
Röyksopp	76	12
Old Canes	77	12
Little Boots	78	13
Feist	79	13
STATE OF SHOCK	80	13
The Raveonettes	81	13
Kings of Convenience	82	13
The Temper Trap	83	13
Washed Out	84	14
Frankmusik	85	14
Surfer Blood	86	14
Jay Reatard	87	14
CASPIAN	88	14
Ellie Goulding	89	15
Teddybears	90	15
Hockey	91	15
The Generationals	92	15
LCD Soundsystem	93	15
Children of Bodom	94	15
Bebe	95	16
Jack Penate	96	16
dirty projectors	97	16
coeur de pirate	98	16
Dark Funeral	99	16
The Veer Union	100	16

Figure 21 (continued): Top 100 Artists on We Are Hunted Emerging Chart

Appendix D - All Artists by Internet Reach

This section presents the top 250 Artists ranked by their Internet Reach. Reach is determined by analysing the incoming links to the artists's websites (links), the average number of pages the artist has indexed on popular search engines (index) and the number of articles shared on Twitter mentioning this artist. For each artist, their own website, myspace, last.fm, facebook and youtube sites are compacted into a single score.

Publisher	Rank	Links	Index	Tweets
Eminem	1	249,725	55,671	40,470
Alicia Keys	2	326,656	27,566	13,693
Lenny Kravitz	3	56,323	33	16,514
Chris Brown	4	173,815	201,020	10,460
Paramore	5	273,180	11,714	9,579
Amy Winehouse	6	191,664	4,682	10,211
Katy Perry	7	130,352	257	10,964
Pink	8	369,128	804,399	33
Bob Dylan	9	693,535	43,412	732
Shakira	10	102,117	332	8,153
Vampire Weekend	11	81,458	24	8,235
Lady GaGa	12	489,886	95,063	1,927
Beastie Boys	13	417,954	293,859	756
Nine Inch Nails	14	480,519	300	1,431
John Mayer	15	181,745	2,110	4,770
Kings of Leon	16	385,075	182,927	732
Pearl Jam	17	231,165	7,059	3,847
Radiohead	18	436,236	158,008	188
Rihanna	19	169,820	32	4,565
Britney Spears	20	473,892	9,476	561
Metallica	21	456,666	1,753	665
Jay-Z	22	373,435	77,971	1,103
Wiz Khalifa	23	22,738	4	5,926
Gucci Mane	24	97,160	2	4,992
Snoop Dogg	25	131,641	62,147	4,071
Boys Like Girls	26	299,845	88,606	1,778
Matisyahu	27	33,215	1,595	5,518
The Dave Matthews Band	28	81,061	560	4,903

Figure 22: Top 250 Artists by Internet Reach

Publisher	Rank	Links	Index	Tweets
Lil Wayne	29	429,414	4	638
Groove Armada	30	32,883	85	5,307
The Black Eyed Peas	31	391,273	99,895	141
Weezer	32	204,701	50,383	2,335
Mary J. Blige	33	99,344	40,960	3,637
Coldplay	34	355,748	4,693	680
Blessthefall	35	57,362	587	4,122
U2	36	344,868	4,995	508
Police	37	351,612	58,563	18
Sade	38	80,090	1,302	3,652
Peter Gabriel	39	214,778	195,640	417
Arctic Monkeys	40	319,346	16,669	320
Blink 182	41	277,515	106,852	134
Robbie Williams	42	111,181	11,831	2,812
Jimmy Eat World	43	78,294	1,564	3,190
Manchester Orchestra	44	26,795	7,207	3,773
Avril Lavigne	45	268,264	13,689	630
Phoenix	46	95,474	8,248	2,775
Depeche Mode	47	286,464	864	416
Switchfoot	48	198,795	63,911	957
50 cent	49	115,706	332,871	2
Shazam	50	74,074	380,472	166
Bruce Springsteen	51	224,826	5,792	910
Linkin Park	52	294,844	219	65
Black Rebel Motorcycle Club	53	199,674	76,587	578
Madonna	54	273,932	823	215
Foo Fighters	55	266,486	13,646	172
Dido	56	137,796	252,400	0
Muse	57	259,332	27	306
Arcade Fire	58	181,265	3,091	1,193
Them Crooked Vultures	59	40,302	9,590	2,818
Carrie Underwood	60	211,383	66,615	278
Scorpions	61	205,088	105,222	67
Leona Lewis	62	165,321	153,614	173
Bob Marley	63	263,947	4,386	27
Beck	64	220,236	6,809	512
Keith Urban	65	65,850	5,370	2,349
The Summer Set	66	18,494	2	2,940

Figure 22 (continued): Top 250 Artists by Internet Reach

Publisher	Rank	Links	Index	Tweets
Bloc Party	67	240,386	10,522	146
The Slew	68	1,240	1	3,146
Jack Johnson	69	224,479	31,649	182
Train	70	239,451	5,797	135
Slipknot	71	230,087	16,707	158
Thicke	72	84,578	135,084	1,073
Yeah Yeah Yeahs	73	179,194	17,697	629
A Fine Frenzy	74	51,749	875	2,308
Keri Hilson	75	238,401	4	12
Jonathan Coulton	76	130,495	2,283	1,258
Kanye West	77	208,102	102	319
David Bowie	78	179,891	19,319	496
Crookers	79	46,548	4	2,254
Baroness	80	38,869	725	2,274
Drake	81	175,999	30,406	358
The All American Rejects	82	164,646	24,725	530
Travis	83	156,158	97,228	101
Alanis Morissette	84	131,433	4,240	1,071
8-Bit	85	163,496	2,331	689
Danger	86	176,722	499	517
Timbaland	87	140,327	40,660	614
Nickelback	88	209,192	5	49
Lupe Fiasco	89	91,747	1,335	1,407
Kid Sister	90	33,360	4	2,092
The Decemberists	91	19,448	74	2,255
Animal Collective	92	142,498	2,454	719
Michael Jackson	93	181,797	6	232
Robin Thicke	94	54,866	4	1,776
Ozzy Osbourne	95	152,137	75,759	31
Aerosmith	96	193,373	4,387	41
Jason Mraz	97	182,607	122	165
Akon	98	182,022	7,861	115
OneRepublic	99	127,652	108,252	27
Elvis	100	162,377	3,762	350
Motion City Soundtrack	101	67,217	1,842	1,514
Lacuna Coil	102	83,740	4	1,321
Rio Berlinda	103	182,937	10,907	2
Gorillaz	104	131,349	1,213	696

Figure 22 (continued): Top 250 Artists by Internet Reach

Publisher	Rank	Links	Index	Tweets
Neil Young	105	161,734	2,725	300
Red Hot Chili Peppers	106	182,013	4,366	39
Hot Chip	107	98,145	67	1,052
Ben Folds	108	176,650	7,174	29
nevershoutnever!	109	66,382	2	1,422
Crystal Castles	110	101,052	4	996
Moby	111	158,581	14,793	153
Yeastayer	112	54,299	16	1,535
Oasis	113	161,722	1,204	204
Kasabian	114	128,975	73,624	73
Plies	115	58,901	767	1,440
Regina Spektor	116	102,039	53	900
Megadeth	117	145,576	6,062	322
Marilyn Manson	118	159,865	93	188
Tor	119	128,171	4,538	540
Pogo	120	148,401	13,039	226
Arch Enemy	121	111,389	2,806	738
Miley Cyrus	122	123,221	17	597
Deftones	123	161,267	1,152	121
Beatles	124	169,231	3,701	0
Evanescence	125	153,346	123	205
OK Go	126	71,837	154	1,190
Daft Punk	127	166,195	15	35
AC/DC	128	113,666	17,893	535
Taylor Swift	129	144,189	106	283
Blur	130	144,117	4,555	248
Camera Obscura	131	36,883	418	1,583
jamie cullum	132	102,045	65,896	302
Mariah Carey	133	145,209	2,091	213
Hollywood Undead	134	149,016	4	166
Green Day	135	155,270	578	85
Tokio Hotel	136	140,978	28	262
Atmosphere	137	134,545	2,045	321
Sonic Youth	138	148,267	7,740	110
The Ting Tings	139	109,625	67,478	138
Beirut	140	126,577	2,485	397
Josh Groban	141	53,162	1,578	1,296
Alesana	142	55,649	897	1,233

Figure 22 (continued): Top 250 Artists by Internet Reach

Publisher	Rank	Links	Index	Tweets
Broken Social Scene	143	79,172	2,494	931
The Temper Trap	144	21,856	4	1,648
Jordin Sparks	145	112,261	71,176	22
Johnny Cash	146	150,402	112	58
Michael Buble	147	67,610	7,090	1,021
Miike Snow	148	19,822	2	1,652
Paul Mccartney	149	140,613	614	144
Thousand Foot Krutch	150	21,428	109	1,605
Flaming Lips	151	125,257	2,272	293
Mr. Hudson	152	10,481	954	1,707
MGMT	153	120,471	16	357
Tiesto	154	122,995	2,110	277
Bebe	155	114,641	39,739	104
Porcupine Tree	156	98,561	139	563
Jay Reatard	157	23,724	2	1,472
Imogen Heap	158	63,543	2,358	967
Guns N´ Roses	159	129,177	35	162
Miles Davis	160	102,461	56,541	72
Keane	161	128,919	10,405	76
The Avett Brothers	162	83,105	41,338	401
Goldfrapp	163	110,359	25,576	181
Music Go Music	164	51,750	2,184	1,067
The Jonas Brothers	165	100,180	5,309	451
Rammstein	166	97,620	909	514
Wilco	167	114,480	174	308
The Horrors	168	84,356	4	672
The White Stripes	169	115,285	1,052	285
Armin van Buuren	170	112,458	3,207	301
Bon Jovi	171	119,456	12,797	134
Snow Patrol	172	101,780	14,539	323
Mindless Self Indulgence	173	130,134	980	64
Phish	174	105,274	4,225	343
The Prodigy	175	99,842	8,633	368
Portishead	176	101,458	3,271	381
Frightened Rabbit	177	33,180	2	1,203
Dark Tranquillity	178	65,809	194	798
The Doors	179	120,739	7	114
Franz Ferdinand	180	123,027	489	78

Figure 22 (continued): Top 250 Artists by Internet Reach

Publisher	Rank	Links	Index	Tweets
Adele	181	106,331	1,722	262
Nelly Furtado	182	83,006	19,566	418
Whitney Houston	183	70,847	26,143	512
Editors	184	98,251	980	355
Deer Tick	185	15,110	4	1,372
Grizzly Bear	186	59,661	45	826
No Doubt	187	83,722	33,565	264
Kid Cudi	188	100,335	937	276
Dr. Dre	189	106,365	28,213	3
David Guetta	190	97,691	12,266	222
Band of Horses	191	93,691	2,070	321
Anya Marina	192	53,214	100	826
Keyshia Cole	193	107,381	14,131	54
Eric Clapton	194	111,521	974	98
Spoon	195	47,386	43	885
Swayze	196	3,068	2	1,425
Daughtry	197	115,703	1	42
Jason Derulo	198	98,110	2	256
Namie Amuro	199	118,918	27	0
Amanda Blank	200	26,193	143	1,124
Alexandra Burke	201	12,961	153	1,281
White Rabbits	202	14,122	4	1,256
These New Puritans	203	67,941	7	591
Midlake	204	28,693	1,172	1,037
Mountain Goats	205	40,856	105,038	135
Mute Math	206	42,270	202	871
Efterklang	207	20,112	32	1,141
Rob Zombie	208	101,074	1,601	137
Lily Allen	209	107,002	1,797	59
Kraftwerk	210	92,581	74	248
Modest Mouse	211	63,613	2,428	582
Epica	212	59,845	904	633
Biffy Clyro	213	61,663	2,298	586
John Legend	214	86,819	36,915	26
David Byrne	215	86,472	13,426	187
McFly	216	77,867	2,267	350
Feist	217	86,723	25,393	74
Pet Shop Boys	218	88,257	2,304	222

Figure 22 (continued): Top 250 Artists by Internet Reach

Publisher	Rank	Links	Index	Tweets
Bryan Adams	219	98,000	9,376	51
Beach House	220	55,981	727	615
Pixies	221	75,682	1,046	355
Shinedown	222	93,455	7,129	90
La Roux	223	28,798	5	931
Hudson Mohawke	224	19,164	2	1,046
Girl Talk	225	21,153	3	1,018
Misfits	226	98,127	20	67
Example	227	8,216	6	1,154
Black Sabbath	228	99,688	3,565	5
Adam Lambert	229	39,141	342	766
Queens of the Stone Age	230	66,699	54,014	32
Metric	231	39,792	160	732
Westlife	232	91,659	10,579	21
Kylie Minogue	233	96,779	2,024	13
Kelly Clarkson	234	91,960	9,192	20
The Drums	235	45,127	4	657
The Gossip	236	55,435	19,071	391
t.i.	237	87,687	16,745	11
T-Pain	238	87,927	12,711	37
Queen	239	94,955	1,177	31
Buckcherry	240	89,109	10,348	29
Erykah Badu	241	55,398	8	515
William Fitzsimmons	242	30,537	8	806
Bloody Beetroots	243	42,252	8	662
Anberlin	244	92,600	1,362	35
Judas Priest	245	83,302	19,865	0
Cradle Of Filth	246	77,483	21,862	54
The Swell Season	247	24,848	869	848
oomph!	248	63,133	52,327	1
Mayer Hawthorne	249	14,346	2	974
The Black Keys	250	44,369	61,998	148

Figure 22 (continued): Top 250 Artists by Internet Reach

Appendix E - All Publishers by Internet Reach

This section presents the top 200 Music News publishers ranked by their Internet Reach. Reach is determined by analysing the incoming links to the publisher's website (links), the average number of pages the publisher has indexed on popular search engines (index) and the number of articles shared on Twitter from this publisher.

Publisher	Rank	Links	Index	Tweets
New York Times Music	1	4,495,292	39	125
Hype Machine	2	2,725,122	4,267,069	1,922
stereogum	3	4,336,209	2,882	61
NME - Blog	4	1,976,169	9,036,196	41
AbsolutePunk	5	3,636,760	1,728,618	188
Rolling Stone	6	3,525,683	1,041,477	418
Deezer	7	2,914,386	3,387,503	414
brooklynvegan	8	907,159	38,097	8,450
Friends Or Enemies	9	2,909,218	1,518,730	594
Idolator	10	2,801,003	947	13
NPR Music	11	943,378	238	1,199
Pitchfork	12	544,835	48,978	2,088
CCM Magazine	13	1,076,841	239,909	21
Gorilla Vs. Bear	14	723,375	8,363	809
Drowned In Sound	15	601,934	921,574	447
Red Karaoke .ES	16	728,263	700,979	12
Daytrotter.com	17	467,481	3,476	904
popbytes	18	732,853	511	2
HIPSTER RUNOFF	19	342,485	7,313	1,092
betterPropaganda Reviews	20	654,999	10,339	36
Pigeons and Planes	21	591,116	6,069	193
Largehearted Boy	22	629,354	28	70
Red Karaoke .COM	23	577,719	146,028	95
Spin	24	531,538	78,299	194
Cuchara Sonica	25	433,694	27,369	511
My Old Kentucky Blog	26	549,844	0	169
MeFi Music	27	584,014	34,654	0
Nashville Scene	28	518,045	162,879	0

Figure 23: Top 200 Music News Publishers

Publisher	Rank	Links	Index	Tweets
Paste Magazine	29	484,097	37,132	193
Pretty Much Amazing	30	418,660	6,548	303
An Aquarium Drunkard	31	461,080	9,506	139
Discobelle.net	32	353,296	17,784	369
Discobelle	33	351,056	17,654	369
i guess i'm floating	34	426,794	11,651	141
fluo kids	35	216,979	6,333	764
The FADER	36	414,055	33,075	134
La Blogoth que mp3blog	37	363,674	8,628	250
Fluxblog	38	413,692	2,905	79
17dots	39	430,968	5,219	0
Pop Tarts Suck Toasted	40	390,417	4,432	118
said the gramophone	41	346,834	1,679	229
You Ain't No Picasso	42	394,032	9,892	0
Awesome Tapes from Africa	43	127,622	963	732
soul sides	44	334,143	2,569	91
Music (for robots)	45	320,972	2,003	113
Chromewaves	46	345,364	15,363	26
zonaindie just a music blog	47	342,293	25,744	5
New Music Monday	48	1,765	706	1,031
The Daily Swarm	49	263,152	11,792	219
Triple J - Home and Hosed	50	52,945	925	790
motor.de Musikmagazin	51	237,320	311,364	0
aurgasm	52	160,321	1,252	469
CHARTattack	53	137,319	91,648	462
bigstereo	54	250,228	10,615	164
2dopeboyz	55	301,587	6,732	0
:: The Playlist ::	56	239,684	19,522	164
Prefix Magazine	57	270,313	105,603	0
Tuneage	58	289,750	294	19
GAFFA.dk	59	215,844	186,826	0
Starfrosch	60	261,349	8,288	0
PCL LinkDump	61	245,434	9,482	43
goldenfiddle	62	253,941	11,935	0
The Music Slut	63	216,541	6,691	99
Palms Out Sounds	64	244,563	3,140	18
Culture Bully	65	238,108	8,351	33
Nialler9 Music Blog	66	177,031	4,251	215

Figure 23 (continued): Top 200 Music News Publishers

Publisher	Rank	Links	Index	Tweets
Beatportal	67	136,604	136,365	231
Crawdaddy!	68	243,618	781	14
The Hood Internet	69	61,051	909	552
Tonspion	70	213,296	82,368	29
Brave Words & Bloody Knuckles	71	219,168	82,847	0
The Lefsetz Letter	72	228,251	7,649	16
Muzzle of Bees	73	218,457	4,733	45
The Volume	74	221,053	8,411	29
WeHeartMusic	75	216,951	52,203	0
GIMME TINNITUS	76	69,286	940	480
The Music Ninja	77	65,046	580	492
Billboard Biz	78	198,366	62,202	42
MetalSucks	79	154,842	57,434	168
discodust	80	192,670	4,083	94
Covert Curiosity	81	68,634	1,403	447
Blender.com - Blog	82	197,697	36,524	32
Soulwax.info	83	3,438	3	636
SupJustin	84	16,828	1,969	572
Funky16Corners	85	150,549	4,006	160
The Wire	86	175,797	14,930	73
idiomag	87	100,184	80,434	245
Motel de Moka	88	172,794	4,677	75
Passion of the Weiss	89	193,004	4,810	7
yvynyl	90	179,849	5,605	25
motor.de News	91	183,650	14,132	0
*Sixeyes	92	183,598	2,465	7
Triple J - Afternoons with Dools	93	19,518	137	498
WFMU's Beware of the Blog	94	139,268	18,239	125
EAR FARM	95	169,893	16	39
Metal Injection	96	163,099	76,184	0
Alternative Press Magazine	97	143,600	44,169	62
Electronic Musician	98	148,562	18,613	66
Clash Music	99	93,967	41,079	210
Popdose: Popular Culture News	100	116,200	17,247	158
Popdose	101	116,040	17,246	158
Dusted Magazine	102	156,410	9,202	43
No Rock&Roll Fun	103	159,500	35,540	11
DJ Magazine	104	126,459	2,047	131

Figure 23 (continued): Top 200 Music News Publishers

Publisher	Rank	Links	Index	Tweets
can you see the sunset from the southside?	105	165,599	4,148	12
CMJ New Music Monthly	106	136,084	26,734	73
Album of The Week	107	1,282	59	492
donewaiting.com	108	142,641	19,265	55
INDECENT XPOSURE	109	6,568	571	469
Some Velvet Blog	110	154,674	1,461	18
Hot Biscuits	111	106,656	2,657	158
TSURURADIO	112	152,445	1	13
Chop Shop Music	113	439	261	460
Billboard.com	114	131,576	641	62
Obscure Sound	115	124,571	2,827	78
Guitarist	116	149,669	3,724	0
Muziek Centrum Nederland	117	131,865	69,187	0
Triple J - Breakfast	118	19,494	386	384
Filter Magazine	119	114,085	979	95
AudioPorn Central	120	115,523	14,187	73
The Smoking Section	121	133,432	35,082	0
Nicky Digital	122	91,880	46,276	112
ARTHUR MAGAZINE	123	103,481	7,195	96
polaroid > un blog alla radio >	124	101,354	4,366	100
THE RECOMMENDER	125	16,810	690	350
THERECOMMENDER	126	16,497	687	350
Jazzwise Magazine	127	21,283	5,823	330
Mixmag	128	114,656	31,295	25
The Tape	129	37,682	1,461	277
songs:illinois	130	85,654	5,809	129
FACT	131	123,783	3,052	16
I AM FUEL, YOU ARE FRIENDS	132	121,290	8,100	10
The Modern Age	133	120,872	7,277	11
End Hits	134	124,459	4,455	0
inkioistro	135	119,543	1,655	15
3hive	136	116,144	4,176	23
Sound On The Sound	137	69,112	17,176	153
the culture of me	138	68,171	7,326	163
Rollo & Grady	139	106,057	3,518	52
Rock Insider	140	108,006	2,414	47
Nothing But Green Lights: UK music/culture blog	141	124,108	144	0
Cable and Tweed	142	122,882	2,551	0

Figure 23 (continued): Top 200 Music News Publishers

Publisher	Rank	Links	Index	Tweets
HARD CANDY	143	104,304	2,436	55
The Deli Magazine	144	96,506	4,582	73
i (heart) music	145	50,070	233,068	34
First up!	146	110,398	282	33
music is art	147	113,181	2,910	20
L.A. RECORD	148	84,970	18,960	91
PopSense.com	149	30,129	3,514	265
GRANDGOOD	150	115,143	10,089	5
the torture garden	151	86,580	1,727	92
mp3hugger	152	101,393	3,865	46
Kevin Hugger	153	101,371	3,860	46
The Vinyl District	154	90,234	2,480	79
IHEARTCOMIX!	155	103,931	6,404	33
So Much Silence	156	112,615	3,729	9
Missingtoof	157	115,852	244	0
nah right	158	115,735	274	0
The Line Of Best Fit	159	108,432	26,288	0
Mess and Noise	160	88,065	99,266	0
Each Note Secure	161	73,695	3,767	112
Filles Sourires	162	92,785	4,864	51
i(heart)music	163	49,966	233,052	0
JazzTimes	164	82,994	76,312	19
nicko	165	88,944	954	57
redthreat	166	88,900	963	57
swedesplease	167	60,003	5,271	139
f&art	168	105,572	2,304	4
knicken // plakative platzierungen	169	91,294	1,581	46
Radio Exile	170	106,608	1,895	0
Raised on Indie	171	28,078	5,491	230
Mashup of the Week Podcast	172	60,363	2,469	132
Oh Word	173	104,843	821	0
□□□□ □□□	174	98,549	7,216	13
TheLineofBestFit	175	91,116	25,378	21
Song, by Toad	176	102,963	2,995	0
Listening Post	177	97,053	2,998	17
Ohh! Crapp...	178	80,113	3,778	65
akamusic.com	179	42,002	19,052	166
Merry Swankster	180	92,634	3,229	25

Figure 23 (continued): Top 200 Music News Publishers

Publisher	Rank	Links	Index	Tweets
This Recording	181	100,656	2,247	0
Stoney Roads	182	63,218	3,716	109
Beat Electric	183	88,283	1,050	33
nyctaper	184	43,604	2,302	162
More Cowbell	185	98,471	109	0
I Like Music - Dance	186	84,357	52,438	0
captain's dead	187	87,601	13,359	16
AWmusic	188	78,000	4,469	51
Ryan's Smashing Life	189	65,671	2,723	86
Analog Giant	190	89,247	2,612	11
Kickin' The Peanuts	191	88,213	3,708	13
White Folks Get Crunk	192	48,332	1,785	133
WE ARE THE MASCOTTE	193	78,883	1,309	42
popnutton DE	194	87,615	6,059	12
Shot Callin'	195	45,697	1,543	136
Bradley's Almanac	196	90,527	1	0
Guitar Player	197	76,120	26,589	22
Tokafi	198	67,506	59,313	21
undomondo	199	79,857	1	26
headphone sex	200	80,287	594	22

Figure 23 (continued): Top 200 Music News Publishers